



COMMERCE DATA ADVISORY COUNCIL

National Oceanic and Atmospheric Administration (NOAA)

David Skaggs Research Center

325 Broadway

Boulder, CO 80305

October 29- 30, 2015

AGENDA

(All times in Mountain Time Zone)

THURSDAY - OCTOBER 29, 2015

I. PRE-MEETING ACTIVITY

9:00 AM - 10:00 AM **TOUR OF NOAA FACILITY: SCIENCE ON A SPHERE & NATIONAL WEATHER SERVICE**

II. DAY 1 MEETING PROCEEDINGS CONVENE

10:00 AM - 10:05 AM **WELCOME/OPENING OF CDAC MEETING**
Presenter: Burton Reist, Designated Federal Official (DFO), CDAC

10:05 AM - 10:15 AM **OPENING ADDRESS & AGENDA REVIEW BY CDAC CO-CHAIRS**
Presenters: Daniel Castro, Director, Center for Data Innovation
Ian Kalin, Co-Chair, CDAC and Chief Data Officer (CDO), DOC

III. NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION (NOAA)

OBJECTIVE: Brief members on the Department of Commerce's (DOC) Oceanic and Atmospheric data initiatives and receive feedback. Demonstrate best-in-class examples of data in action. Clearly capture feedback, action items, and next steps.

10:15 AM – 10:45 AM **HOW OUR DATA INFORMATION GET TO AND FROM OUR CUSTOMER BASE**
Presenter: Tom Karl, Director, National Centers for Environmental Information, NOAA

10:45 AM – 11:15 AM **NOAA'S BIG DATA PROJECT**
Presenter: Brian Eiler, Senior Advisory to the Under Secretary, NOAA

11:15 AM – 11:30 AM **LESSONS FOR CDAC FROM NOAA DATA POLICIES**
Presenter: William B. Gail, PhD, Chief Technology Officer, Global Weather Corporation

11:30 AM - 12:30 PM **CDAC DISCUSSION & FEEDBACK: NOAA'S BIG DATA PROJECT AND RELATED ISSUES**
Moderator: Ian Kalin, Co-Chair, CDAC and CDO, DOC



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IV. MIDDAY BREAK

12:30 PM - 1:10 PM *LUNCH*

V. CDAC MEMBER PRESENTATIONS

OBJECTIVE: Demonstrate best-in-class examples of data in action.

1:10 PM - 1:20 PM **CONVERTING DATA INTO ACTIONABLE INSIGHTS: OPEN DATA, OPEN CODE, AND OPEN EDUCATION**

Presenter: Katy Borner, Professor of Information Sciences, Indiana University

1:20 PM - 1:30 PM **DISCOVERY AND USE OF COMMERCE DATA FROM A SMALL BUSINESS PERSPECTIVE**

Presenter: Karin Remington, CTO, Arjuna Solutions

VI. CDAC UPDATES

OBJECTIVE: Provide status of CDAC working groups, data in action and CDAC recommendations made to the DOC and next steps.

1:30 PM - 1:40 PM **IMPROVING U.S. EXPORTS WORKING GROUP**

Presenter: Vadim Kutsyy, Head of Data Strategy and Stewardship, PayPal

1:40 PM - 2:00 PM **DATA STORIES**

Presenter: Daniel Castro, Director, Center for Data Innovation

2:00 PM - 2:45 PM **DOC Update and Response to CDAC Recommendations**

Presenter: Ian Kalin, Co-Chair, CDAC and CDO, DOC

2:45 PM - 3:00 PM **BREAK**

VII. DOC'S DATA TALENT & WORKFORCE SKILLS

OBJECTIVE: Brief members on the DOC's workforce initiatives and receive advice on the direction it is heading. Clearly capture feedback, action items and next steps.

3:00 PM - 3:30 PM **DOC'S DATA WORKFORCE TALENT AND SKILLS**

Presenter: Kevin Mahoney, Chief Human Resources Officer, DOC

3:30 PM - 4:30 PM **CDAC DISCUSSION & FEEDBACK: DOC'S DATA TALENT AND WORKFORCE SKILL**

Moderator: Ian Kalin, Co-Chair, CDAC and CDO, DOC

VIII. DAY 1 MEETING PROCEEDINGS ADJOURN

4:30 PM *Moderator:* Burton Reist, DFO, CDAC



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FRIDAY - OCTOBER 30, 2015

IX. DAY 2 MEETING PROCEEDINGS CONVENE

- 9:00 AM - 9:05 AM** **WELCOME/OPENING OF CDAC MEETING**
Presenter: Burton Reist, Designated Federal Official (DFO), CDAC
- 9:05 AM - 9:10 AM** **OPENING ADDRESS & AGENDA REVIEW CDAC CO-CHAIRS**
Presenters: Daniel Castro, Director, Center for Data Innovation
Ian Kalin, Co-Chair, CDAC and Chief Data Officer,

X. CYBER SECURITY AND DATA PRIVACY PRESENTATION

OBJECTIVE: *Brief members on the DOC's cyber security and data privacy initiatives and receive advice on the direction it is heading. Clearly capture feedback, action items and next steps.*

- 9:10 AM - 9:35 AM** **COMMERCE DATA SECURITY & SUPPORTING INFRASTRUCTURE**
Presenter: Steve Cooper, Chief Information Officer, DOC
- 9:35 AM - 10:00 AM** **NATIONAL INSTITUTE OF STANDARDS AND TECHNOLOGY'S (NIST) CYBERSECURITY REFERENCE MATERIAL FOR DATA PROTECTION**
Presenter: Matthew Scholl, NIST
- 10:00 AM - 11:00 AM** **CDAC DISCUSSION & FEEDBACK: CYBER SECURITY & DATA PRIVACY**
Moderator: Ian Kalin, Co-Chair, CDAC & CDO, DOC
- 11:00 AM – 11:15 AM** **BREAK**

XI. PUBLIC COMMENT AND FEEDBACK

OBJECTIVE: *Solicit and document feedback from CDAC members and the general public on the DOC's data strategy and operation. Clearly capture feedback, action items and next steps.*

- 11:15 AM - 11:45 AM** **PUBLIC COMMENT**
Moderator: Burton Reist, DFO, CDAC
- 11:45 AM - 12:05 AM** **CDAC ROUNDTABLE: DISCUSSION ON NEW IDEAS & NEXT STEPS**
Moderator: Ian Kalin, Co-Chair, CDAC & CDO, U.S. DOC
- 12:05 PM - 12:15 PM** **CLOSING REMARKS**
Moderators: Daniel Castro, Director, Center for Data Innovation
Ian Kalin, Co-Chair, CDAC & CDO, DOC
- 12:15 PM** **MEETING ADJOURNS**
Moderator: Burton Reist, DFO, CDAC



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