



COMMERCE DATA ADVISORY COUNCIL

Google, Washington DC
25 Massachusetts Ave, NW, 9th Floor
Washington, DC 20002
April 23 and April 24, 2015

THURSDAY, APRIL 23, 2015

11:00 AM - 12:30 PM Federal Advisory Committee Act (FACA) & Ethics Training for CDAC Members
(PRESENTATION/WORKING LUNCH)

Presenters: *Burton Reist, Designated Federal Official, CDAC*
Eric Osterman, Attorney, Department of Commerce

12:45 PM - 1:00 PM BREAK

1:00 PM MEETING OPENS

Facilitator: *Burton Reist, Designated Federal Official, CDAC*

1:00 PM - 1:05 PM DEPARTMENT OF COMMERCE AND COUNCIL MEMBER INTRODUCTIONS

Facilitator: *Mark Doms, Under Secretary for Economic Affairs*

1:05 PM - 1:15 PM COMMERCE SECRETARY PENNY PRITZKER'S WELCOME REMARKS

1:15 PM - 2:00 PM "IGNITE TALKS"

Moderator: *Ian Kalin, Chief Data Officer, Department of Commerce and Chair, CDAC*
Department of Commerce Presenters:

- *Jeannie Shiffer, Census Bureau*
- *Brian Eiler, National Oceanic and Atmospheric Administration*
- *Ajay Kundaria, Patent & Trademark Office*
- *Lucas Hitt, Bureau of Economic Analysis*
- *Michelle Williams, National Technical & Information Services Bureau*
- *Kim Becht and Stuart Ridgway, International Trade Administration*

2:00 PM - 2:10 PM BREAK

2:10 PM - 3:15 PM ROUNDTABLE DISCUSSION

Moderator: *DJ Patil, U.S Deputy Chief Technology Officer and Chief Data Scientist, Executive Office of the President.*

- Representative "North Star" questions include:
 - o What's your view on the challenges that governments are facing in the data market?
 - o Where will the data sector be 2, 5 and 10 years from now?

3:15 PM - 3:30 PM BREAK



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THURSDAY, APRIL 23, 2015 (Cont.)

3:30 PM - 5:00 PM SMALL GROUP BREAKOUTS

1. USER OPERABILITY

- How have you successfully partnered with government on data projects? What worked, what did not work?
- How are the best data-driven platforms being used by people today and how do those compare to Commerce?

2. DATA DISSEMINATION & USE

- What is the government's role and/or comparative advantage in the data space?
- Are we responding well to protect privacy, confidentiality and security?

3. THE RETURN ON INVESTMENT FOR DATA

- What are the compelling public data use-cases?
- How are your businesses measuring the value of data today?

5:00 PM MEETING ADJOURNS

Facilitator: Burton Reist, Designated Federal Official, CDAC

FRIDAY, APRIL 24, 2015

8:00 AM - 9:00 AM LIGHT-FARE BREAKFAST (CDAC MEMBERS)

9:00 AM - 9:05 AM MEETING OPENS & OPENING REMARKS

Facilitator: Burton Reist, Designated Federal Official, CDAC and Ian Kalin, Chair, CDAC

9:05 AM - 9:15 AM INTRODUCTION TO THE "DATA PILLAR" OF THE DEPARTMENT OF COMMERCE'S STRATEGIC PLAN

Presenter: Mark Doms, Under Secretary for Economic Affairs

9:15 AM - 10:00 AM OPEN DATA 2.0 – OVERVIEW OF THE COMMERCE DEPARTMENT'S DATA PLAN

Presenters: Ian Kalin, Chief Data Officer

Lynn Overmann, Deputy Chief Data Officer, Department of Commerce

10:00 AM - 11:00 AM: CDAC MEMBER PRESENTATIONS ON DATA

Presenters:

- *danah boyd, Principal Researcher, Privacy Expert, Microsoft*
- *Steven Adler, Chief Information Strategist, IBM*
- *Stan Humphries, Chief Economist, Zillow*
- *William Gail, PhD, Chief Technology Officer, Global Weather Corporation*
- *Kevin Merritt, CEO, Socrata*
- *Daniel Castro, Director, Center for Data Innovation*

11:00 AM - 11:15 AM BREAK

11:15 AM - 12:15 PM SMALL GROUPS PRESENT PREVIOUS DAY'S RECOMMENDATIONS AND CO-CHAIR ANNOUNCEMENT

- *Small Group Presentations*
- *Co-Chair Election / Selection process*

12:15 PM - 12:30 PM PUBLIC COMMENT (IN ROOM AND THROUGH TWITTER)

Moderator: Burton Reist, Designated Federal Official, CDAC

12:30 PM - 12:35 PM CLOSING REMARKS

Presenter: Ian Kalin, Chair, CDAC

12:35 PM MEETING ADJOURNS

Facilitator: Burton Reist, Designated Federal Official, CDAC



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