



*Commerce Data Advisory Council (CDAC)*

*Working Group Charter*

*For*

**NEW EXPORTERS**

***(PREVIOUSLY TITLED: IMPROVING U.S. EXPORTS)***

**OBJECTIVE:** Create a public and freely accessible platform that can help small and medium sized businesses increase their overseas exports.

**SCOPE:** Initial target is U.S. companies, regions or sectors that are not yet exporting or at suboptimal levels.

**GOAL(S)/EXPECTED OUTCOME:** A series of experiments that lead to a stronger understanding of business-owner user needs as pertains to private and public data in order to improve the decision-making process to grow exports.

**DURATION:** Estimate for one year from Working Group launch.

**TERMINATION DATE:** Anticipated for August, 2016.

*The Improving U.S. Exports working group will report final outcome(s)/findings to the full CDAC either in person or in writing within three weeks of completing its work or its termination date.*

**WORKING GROUP MEMBERS**

**WORKING GROUP CO-CHAIRS:**

1. Ian Kalin, Chief Data Officer, Department of Commerce
2. Vadim Kutsyy, Senior Director Data Strategy and Stewardship, PayPal

**DOC PARTICIPANTS**

1. Tyrone Grandison, Deputy Chief Data Officer , DOC
2. Jeff Chen, Chief Data Scientist, DOC

**OTHER FEDERAL AGENCY PARTICIPANTS *(Name, Title, Agency)***

1. Nick Orsini, Census Bureau



**CDAC MEMBER PARTICIPANTS**

1. Steve Adler, Chief Information Strategist , IBM

**ADDITIONAL PARTICIPANTS:**

1. Harshal Deo, Vice President of Data Technology, PayPal